

NFTA Transporter submission:

Please use the sections below to provide information for your requested Transporter article. Please note all paragraphs should be provided in sentence form, not bulleted information. The “story” provided will be used as-is and only creatively edited as necessary according to internal posting standards. A supporting **PHOTO** must also be included.

Purpose:

_____ New Employee _____ Award/Achievement _____ Special Recognition/Co. Program/Initiative

Name of person recognized: _____

Department: _____

Paragraph 1 – READER HOOK; What/Who the story is about.

For example: A new employee/role and goals or an accomplishment. Paragraph 1/2 can include an anecdote or the “aha” moment in the story.

Paragraph 2/3 - BACKGROUND/CREDENTIALS/OCCURENCES

For example: For a new employee such things as education, leadership accomplishments, boards and committees would be valuable. If this is for an award or special recognition include why it was important to do this and/or what was the history or reasoning behind the effort.

Paragraph 4 - THIRD-DIMENSIONAL ELEMENT & CLOSING

For example: Discuss a little about the person in their daily life, where they reside and family life as well as one or two personal or recreational interests.

Go to NFTA Transporter.com for more similar stories.

Please submit to Lisa_Piecki@nfta.com with a corresponding photo (cell phone shots are acceptable).