



**Nick Kurtz**

Medaille Graduate  
BA in Communications

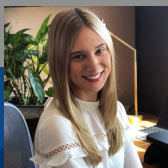
"I work in the Human Resources Department at the NFTA, and I absolutely love my job. However, I would not be here today if it wasn't for my internship with the Communications team a few years ago.

I felt like the projects I was involved with were important and meaningful. Certain things that I had produced during my internship are still being used at the NFTA today. Also, at the end of my internship, I had compiled a great portfolio of all of the comprehensive work that I contributed to, which was extremely helpful when I started interviewing.

If I had to give advice to prospective interns, I would tell them to treat their internship like it's a job, not just an alternative to taking a class to earn college credit. I truly believe internships are the start of a professional career, not just something "to do" while going to school.

I feel fortunate to have had the opportunity to intern at an organization that holds such a significant place in our community, and to have had a mentor who really cared about my future."

*"My time at the NFTA served me extremely well throughout the duration of my early career. Without any prior true marketing experience, the opportunity allowed me to get my foot in the door in a highly competitive field. Exposed to many facets of the industry, I helped with everything from event planning to content management. My internship offered me an extremely hands-on approach to the entire experience."*



**Deanna Rose**

University at Buffalo Graduate  
BA in Psychology  
Canisius College Graduate  
MBA/Marketing

*"While interning at the NFTA, I learned how marketing campaigns are executed, how strategy plays a critical role in the success of a campaign, and how important it is to tailor a message to communicate effectively to your consumer. The world of communications is ever changing and evolving, and I feel with my background at the NFTA, I was another step ahead of the curve."*



**Augustine Queener**

University at Buffalo Graduate  
BS in Business Administration/Marketing

*"The communications internship program was incredibly valuable for my personal and professional growth, and I am grateful to have had the opportunity to gain practical experience, which has helped me significantly along my career path."*



**Naomi Roy**

University at Buffalo Student  
BS in Business Administration/Marketing

## About the NFTA

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- *Is a multi-modal entity providing transportation services within Erie and Niagara counties*
- *1,500 skilled and dedicated employees*
- *Owns and operates the Buffalo Niagara International Airport, the Niagara Falls International Airport, Metro Bus and Rail, the NFTA Transit Police Department, the Buffalo Airport Rescue and Firefighting division as well as other leasing properties*

## The Internship

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- *Provide students with practical and valuable project-based learning experiences within their field of study*
- *Projects include community relations, marketing campaign development, content management, writing, research and other related activities*
- *Semester based; Fall, Spring and Summer*
- *Credit bearing; minimum 120 work hours for three credits, maximum six credits*
- *Required 16 - 24 hours per week between 8 a.m. - 4 p.m. (no weekends)*
- *Participation requires college authorization*

## Qualifications

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- *Candidates must be at least 18 years of age*
- *Must be in good standing with an accredited college*
- *Actively pursuing a degree in communications or related field*
- *All qualified candidates will be subject to interview process*

To apply for an internship please submit a resume, cover letter and completed NFTA employment application found at [nfta.com](http://nfta.com) to:

Niagara Frontier Transportation Authority  
181 Ellicott Street, Buffalo, NY 14203  
Attn: Community Relations & Internal  
Communications Manager  
[Lisa\\_Piecki@nfta.com](mailto:Lisa_Piecki@nfta.com)



The NFTA is an Equal Opportunity Employer  
Internship does not guarantee employment at the NFTA



# Communications Internship Program

