

Metro Trivia and Transit Pass Giveaway at the 2019 Taste of Buffalo Sweepstakes Rules

- 1. **Sponsor.** This Sweepstakes is sponsored by the Niagara Frontier Transportation Authority and Niagara Frontier Transit Metro System, Inc. (NFTA-Metro or Sponsor) in order to promote the use of public transit and obtain feedback from current and potential riders of NFTA-Metro. **No purchase is necessary to enter. Void where prohibited.**
- 2. **Eligibility.** At the Taste of Buffalo, which is scheduled to take place on July 13, 2019 and July 14, 2019, individuals who are age 10 or older will be allowed to enter the Spin the Metro Trivia Wheel Sweepstakes and individuals who are age 18 or older will be allowed to enter the Win a Metro Monthly Transit Pass Sweepstakes, participation shall be as follows:

<u>Spin the Metro Trivia Wheel</u>. Take a brief tour of NFTA-Metro's new Community Bus, and become eligible to win one (1) prize if you correctly answer a trivia question about NFTA-Metro after spinning the Metro Trivia Wheel. Each prize has a not-to-exceed estimated value of \$2.00 and will be presented to the winner at the Taste of Buffalo. The number of prizes will be limited and available only while supplies last. Only one (1) spin of the Metro Trivia Wheel per eligible entrant unless there is a malfunction of the wheel, in which case the entrant will be allowed one (1) additional spin of the wheel. *** Children between the ages of 5 and 9 who are accompanied by an adult will be permitted to spin the Metro Trivia Wheel on behalf of the entrant if the entrant so desires.

<u>Win a Metro Monthly Transit Pass</u>. Complete a brief NFTA-Metro Survey together with a Sweepstakes entry form, and become eligible to win one (1) prize: a Metro Monthly Transit Pass. Each Metro Monthly Transit Pass has a value of \$75.00. Five (5) Metro Monthly Transit Passes will be given away. Winners will be selected in a random drawing from all eligible entries received by Sponsor by the close of the Taste of Buffalo. Only one (1) entry per entrant.

- 3. **Odds.** The odds of winning will depend on the number of entrants, the number of eligible entries received, and the number of prizes, as applicable.
- 4. **Notice to Prize Winners.** The prize winners of a Metro Monthly Transit Pass will be notified by phone or e-mail that they have won a prize on or before **July 31, 2019** and will be given additional details about how, when and where to claim their prize.
- 5. Claiming a Prize. In order to claim a prize, the winner must show a valid photo identification, and Sponsor may choose to accept or deny awarding the prize based on the identification presented. Prize winners will also be required to sign an Affidavit of Eligibility and Liability/Publicity Release upon receipt of their prize. The prize winners of a Metro Monthly Transit Pass must collect their prize within ten (10) calendar days following notification that they are a prize winner or the prize will be forfeited. If forfeited, the prize may remain the property of Sponsor. Prize winners will be solely responsible for any applicable federal, state and local taxes.
- 6. **Grant of License.** By claiming a prize, each winner grants Sponsor a royalty-free, worldwide, perpetual, non-exclusive license to use and reproduce the winner's name, likeness, photograph,



biographical information and voice in and for promotional and advertising purposes without any remuneration whatsoever. Prize winners may be announced publicly and their names may be published without notice of any kind or any remuneration whatsoever.

- 7. **Disclaimer.** Sponsor is not responsible for any entry that is lost, late, illegible, stolen, mutilated, incomplete or invalid, or for any human error. Proof of submission will not be deemed to be proof of receipt by Sponsor. All prizes are non-transferable and shall not be subject to any substitutions, exchanges or cash redemptions, except at Sponsor's sole discretion. Sponsor will not replace any lost or stolen prize(s).
- 8. **Ineligible.** Employees of Sponsor and their immediate family members are **NOT** eligible to participate in this Sweepstakes. The term "immediate family members" include spouse, children, mother, father, sister, sister in-law, brother and brother in-law.
- 9. **Reservation of Rights.** Sponsor reserves the right, in its sole and absolute discretion, to (1) verify and determine eligibility of Sweepstakes entrants, (2) make changes to these Sweepstakes Rules without notice at any time, (3) substitute any prize for a prize of equal or greater value, (4) cancel, terminate, modify or suspend the Sweepstakes and randomly draw from those entries received up to the cancellation/suspension date to award prizes.
- 10. **Decisions of Sponsor.** The decisions of Sponsor regarding the interpretation of these Promotion and Sweepstakes Rules is final and binding in all respects.
- 11. **Entrants Agree to Sweepstakes Rules.** By entering this Sweepstakes, entrants (including prize winners) agree to be bound by these Sweepstakes Rules and all decisions of Sponsor including, without limitation, Sponsor's decision to verify eligibility of entrants and disqualify from this Sweepstakes any entrant believed to have violated any of these Sweepstakes Rules. If a prize winner is found to have violated any of these Sweepstakes Rules, s/he will forfeit the prize won.
- 12. **Release.** By participating in this Sweepstakes, entrants (including prize winners) agree to release, discharge, indemnify and hold harmless Sponsor and its respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") from and against any claims made by any entrant, prize winner, or any other third party that are related in any way to the operation of this Sweepstakes as well as any other claims, damages or liability due to any injuries, damages or losses to any person or property of any kind resulting, in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse or use of a prize or participation in any promotion-related activity or participation in this Sweepstakes.

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